

## ORDER



**Orders**  
**Order / Rev:** 692441 - 5  
**Alt Order #:** 06193573  
**Product Desc:** SENATE RACE  
**Estimate:** 475  
**Flight Dates:** 10/02/12 - 10/08/12  
**Original Date / Rev:** 06/20/12 / 09/26/12  
**Order Type:** Political

## WJXX-TV

**Primary AE:** Jim Quinn  
**Sales Office:** T-PHI  
**Sales Region:** NAT

**Agency**  
**Name:** Abar Hutton Media/ POL  
**Buying Contact:**  
**Billing Contact:**  
 6190 Grovedale Court Suite 200  
 Alexandria, VA 22310

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Nelson, B/ D / US Senate  
**Demographic:** A35+  
**Product Codes:** PL-US Senate  
**Priority:** P-3  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	20	\$7,885.00	\$6,702.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	20	\$7,885.00	\$6,702.25	0.00
<b>Totals</b>	<b>20</b>	<b>\$7,885.00</b>	<b>\$6,702.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

## Order Share

	Share	Total
WJXX-TV	7%	\$7,885.00
Market	100%	\$112,642.86

## Competitive Share

	Share	Total
CABLE	0%	\$0.00
WAWS	9%	\$10,137.86
WCWJ	1%	\$1,126.43
WJXT	28%	\$31,540.00
WTEV	25%	\$28,160.71
WTLV	30%	\$33,792.86

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WJXX	10/04/12	10/04/12	The View M-F 11a-12p View	CM	M-F 11a-12p	---T---	:30	3	\$225.00	P-3	0.00	NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	---T---			3		\$225.00		0.00				
2	WJXX	10/03/12	10/05/12	FCN News at 6 M-F 6-6:30pm	CM	M-F 6p-6:30p	--W-F--	:30	2	\$130.00	P-3	0.00	NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	--W-F--			2		\$130.00		0.00				
3	WJXX	10/07/12	10/07/12	FCN Sun News at 6:30 Sun 6:30-7p	CM	Sun 6:30-7p	-----S	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----S			1		\$175.00		0.00				

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WJXX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4	WJXX	10/08/12	10/08/12	Mon Prime Other Bachelor Pad	CM	8-10p	M-----	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
<div> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>                      Week: 10/08/12 10/14/12 M----- 1 \$2,000.00 0.00                 </div>															
<div> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>                      1 WJXX 10/08/12-10/14/12 Mon Prime Other 8-10p M----- :30 <del>(\$2,000.00)</del> 0.00 NM                      See MG 4.2                      [Prgm Change] DWTS                 </div>															
2	WJXX	10/08/12-10/14/12	10/08/12-10/14/12	Mon Prime Other		8-10p	M-----	:30		\$2,000.00		0.00	NM		
<div>                     MG for 4.1 10/08                 </div>															
5	WJXX	10/03/12	10/03/12	Wed Prime C Wed Prime C	CM	10-11p	--W----	:30	1	\$850.00	P-3	0.00	NM	0	\$0.00
<div> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>                      Week: 10/01/12 10/07/12 --W---- 1 \$850.00 0.00                 </div>															
<div> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>                      1 WJXX 10/01/12-10/07/12 Wed Prime C 10-11p --W----- :30 <del>(\$850.00)</del> 0.00 NM                      Credited                      [CR]                 </div>															
6	WJXX	10/04/12	10/04/12	Thu Prime B Thu Prime B	CM	9-10p	---T---	:30	1	\$2,100.00	P-3	0.00	NM	1	\$2,100.00
<div> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>                      Week: 10/01/12 10/07/12 ---T--- 1 \$2,100.00 0.00                 </div>															
7	WJXX	10/02/12	10/08/12	FCN News at 11pm M-Su 11-11:35p	CM	M-Su 11p-11:35p	MT-T---	:30	3	\$225.00	P-3	0.00	NM	3	\$675.00
<div> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>                      Week: 10/02/12 10/08/12 MT-T--- 3 \$225.00 0.00                 </div>															
8	WJXX	10/02/12	10/08/12	Nightline Nightline	CM	M-F 11:35p-12:05a	MT--F--	:30	3	\$200.00	P-3	0.00	NM	3	\$600.00
<div> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>                      Week: 10/02/12 10/08/12 MT--F-- 3 \$200.00 0.00                 </div>															
9	WJXX	10/02/12	10/08/12	Good Morning America M-F 7a-9a	CM	M-F 7a-9a	MTWTF--	:30	4	\$110.00	P-3	0.00	NM	5	\$550.00
<div> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>                      Week: 10/01/12 10/07/12 -TWTF-- 4 \$110.00 0.00                      Week: 10/08/12 10/14/12 M----- 1 \$110.00 0.00                 </div>															
10	WJXX	10/03/12	10/03/12	Prime Political Program Prime Political Program	CM	Prime Political Pro	--W----	:30	1	\$850.00	P-5	0.00	NM	1	\$850.00
<div> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>                      Week: 10/01/12 10/07/12 --W---- 1 \$850.00 0.00                 </div>															
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